

CLAIMS

What is claimed is:

1. A method for attaching a mechanical fastener to an absorbent article comprising the steps of:
- a) providing said absorbent article;
 - b) providing said mechanical fastener;
 - c) applying a slow-crystallizing hot melt adhesive to said absorbent article in a target area; and
 - d) attaching said mechanical fastener to said absorbent article in the target area with slow-crystallizing hot melt adhesive under conditions sufficient to result in a mechanical fastener/absorbent article bond static shear strength of at least about 50 min/kg.
2. The method according to claim 1 wherein said mechanical fastener/absorbent article bond static shear strength is at least about 200 min/kg.
3. The method according to claim 1 wherein said absorbent article comprises an ear tab, an elastomer substrate attached to said ear tab, and a film substrate attached to said elastomer substrate, wherein said target area with slow-crystallizing hot melt adhesive is located on said film substrate.
4. The method according to claim 3 wherein said elastomer substrate is selected from the group consisting of a nonwoven and a laminate structure.
5. The method according to claim 1 wherein said slow-crystallizing hot melt adhesive is applied to the target area of said absorbent article at a temperature below about 325 °F.

1 6. The method according to claim 1 wherein said slow-crystallizing hot melt adhesive is
2 applied to the target area of said absorbent article using a process selected from the group
3 consisting of slot coating, solid shim coating, comb shim coating, and spray-on
4 techniques.

1 7. The method according to claim 1 wherein said slow-crystallizing hot melt adhesive is
2 applied to the target area of said absorbent article in an amount less than about 0.045
3 grams/target area.

8. An absorbent article comprising:

- 2 a) a liquid pervious topsheet;
3 b) a liquid impervious backsheet joined to said topsheet;
4 c) an absorbent core positioned between said topsheet and said backsheet; and
5 d) at least one mechanical fastener positioned so as to secure the absorbent article to
6 an intended user, wherein the mechanical fastener is attached to said absorbent
7 article using a slow-crystallizing hot melt adhesive under conditions sufficient to
8 result in a mechanical fastener/absorbent article bond static shear strength of at
9 least about 50 min/kg.

1 9. The absorbent article of claim 8 further comprising:

- 2 a) an ear tab attached to said backsheet;
3 b) an elastomer substrate attached to said ear tab; and
4 c) a film substrate attached to said elastomer substrate, wherein said mechanical
5 fastener is attached to said film substrate.

- 1 10. The absorbent article of claim 8 wherein said mechanical fastener is a hook-type fastener
2 tab.

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